

Red Wing Downtown Main Street

is proud to be a Designated Main Street Community in the Minnesota Main Street Program. We are a 501(c)(3) non-profit organization.

Committee Structure

Organization: To recruit, retain and develop leadership, volunteers, and to increase and maintain membership.

Promotion: To market a unified, quality image of the business district as the center of activities for retailers, consumers, residents and tourists. Create community involvement with special events throughout the year.

Design: Create an attractive, quality and coordinated image of the downtown by capitalizing its unique assets and preserving its heritage.

Business Development: Develop a market strategy that will result in an improved business mix, a stronger tax base and act as a major contributor to the local economy.

Membership Benefits

Advocacy: Downtown Main Street together as one voice in matters of common interest.

Education: Downtown Main Street sponsors educational programs to enhance professional and operational growth.

Financial: Downtown Main Street works with members to improve sales and marketing.

Networking: Downtown Main Street hosts discussion groups and invites outside experts to learn from multiple experiences.

Image: Downtown Main Street provides a strong and unified image.

Special Events: Downtown Main Street hosts multiple events downtown to attract people to the downtown community.

Promotional: Downtown Main Street provides promotional opportunities to increase membership visibility via directories, group advertising, event sponsorship and networking.

Membership Rates

Business Membership

<u>FTE's</u>	<u>Annual Rate</u>
1-3	\$125
4-10	\$175
11-15	\$275
Over 16	\$350
Main Street Supporter	\$2500

Friends of Downtown Main Street

Individual	\$25
Family	\$50
Non-Profit Organization	\$75