



*A non-profit organization dedicated to
promoting and preserving a vital,
historic downtown*

***Board of Directors Meeting
June 8, 2010***

Those in attendance were: Rick Oddy, Julie Eckstrom, George Hintz, Ellen Hutchinson, Carol Duff, and John Becker.

The meeting was called to order by: Vice President John at 8:02

Approval of Agenda:

Motion: George Second: Carol

Motion carried.

Vote for Chamber Board Seat-Patty Brown-Full two yr term-(1-5 yr left)until Jan 2012

Motion: Rick Second: Julie

Approval of May 11 Minutes:

Motion: John Second: Ellen

Motion carried.

Approval of May Financials: Ellen will adjust Downtown dollars and fireworks off of P & L stmt

Motion: Julie Second: Carol

Motion carried.

Presidents Report: President Shannan was not present.

Committee Reports:

Business Development: John reported that they decided to table activity because of MN Main St application-Brian Peterson talked about complete streets & Carol Duff mentioned that she talked to someone from the St Paul Foundation and they could help fund the complete streets project. Myron and Shari talked about the GIS site. Blue Ribbon Panel will present to organizations first for practice run then to city council. Chamber did approve investing in incubator for 2500.00 and will match with their membership and Port Authority will match the 5000.00 brought together from the Chamber. 2500.00 from DTMS and SE tech will also donate. The total goal was 10,000.

Design: Julie reported that Steve Kohn brought up the idea about having banners hung downtown. Julie called RW Pottery Convention and their banners were 180.00 each. Price seemed good but Rick said the banners have tearing/maintenance issues. MN Main Street Program should give us some insight on community programs that do work.

Design ideas from our handbook to be put in Tues Talk. Logo is hard to put on shirts but Carlsons is working on it and will put on hold until we know if DTMS is part of MN Main St program. RW in Bloom needs volunteers to weed and water hwy 61-two trees are dead on hwy 61 by AP Park

Organization: Member picnic was on May 25-very fun day with Trolley rides. George would like a report on renewals that need to be paid at each board meeting-Apr may June membership directories needed for renewal paid.

Promotion: George reported Vicky was chair. Downtown Open House-George's group will meet. Great Pumpkin MN Weigh off-will need 2500.00 for the event yet we estimate. Need a commitment by the end of June to go forward with this Great Pumpkin Mn Weigh off. Could bring in other vendors.

and then we can get together again within two weeks to meet whether we drop the event or not.
Contact Kathy VCB to see if they made money off of it last year-Rick will call her.

Nominating: Need to get new people involved-working board

Chamber: not present

VCB: not present

Old Business:

MN Main Street: final application is out. Meeting last Friday with other organizations from community. We need broad based support from community to back us for the application. We need to get as many letters of support as we can. We will have another meeting this week. Deadline for application is 5pm on Monday June 21st

Republican Eagle Advertising Proposal: Shannans pj party group will be using this advertising. Rick mentioned that maybe we should wait and see how the pj party ad went. We would like to see results first before investing in the ads.

Maybe we should have a marketing strategy

Motion: Rick

Second: George

Motion Carried

New Business:

Storage Area: Ellen mentioned that you can get a slider pass for Comm Dev Bldg instead of paying for a storage unit. We should look into other options. Tracy will look into getting a slider pass from the city. We could use a group to help organize the downstairs room in the Comm Dev Bldg.

Do we look into DTMS clothing to help bring funds in?

Motion To Adjourn:

Motion: Julie

Second: George

Meeting adjourned: at 10:02