



*a non-profit organization
dedicated to promoting and preserving
a vital, historic downtown.*

**Board of Directors Meeting
December 8, 2009
Community Development Building
8:00 to 10:00 a.m.**

Those in attendance were Shelley Diercks, Julie Eckstrom, Dori Mann, John Becker, Wendy Ehlers, Carol Duff and Pete Sorensen. Shari Chorney also attended.

President Sorensen called the meeting to order at 8:10 a.m.

An additional item was added to the agenda—Republican Eagle thank-you ad.

Motion: To approve the agenda with one addition to New Business.

**Motion: Carol Duff
Second: John Becker**

Motion carried.

Motion: To approve the December 8, 2009 minutes.

**Motion: Julie Eckstrom
Second: Wendy Ehlers**

Motion carried.

Motion: To approve the December 2009 financials pending audit.

**Motion: Carol Duff
Second: Julie Eckstrom**

Motion carried.

President's Report

We have recently received over \$700 in Fireworks donations.

This meeting will be Pete's last meeting as President of Red Wing Downtown Main Street. He will be unavailable for the next Board meeting on Tuesday, January 26, 2010. Some of his future plans include devoting time to the Economic Restructuring Committee and attending one Red Wing Downtown Main Street Board meeting per month.

Pete and Shannan have attended several local Board meetings and various committee meetings over the past couple of weeks to educate members about Red Wing Downtown Main Street. Their next presentation will be with the City Council January 25, 2010.

We continue to meet with the Chamber exploring possible joint efforts. It was noted the importance of maintaining our own identity.

Office space is available in the Cogel Phelps building across the hallway from the Chamber. The office location sees high foot traffic providing our organization more visibility as well as providing a convenient location for our members and will be near the Chamber.

Carol will develop a rental lease and email to Board members.

Miscellaneous Reports

The Organization Committee will attend the January 26th Board meeting to discuss what the Board's expectations and goals will be for the committee during 2010.

The Board of Directors election will be held at our annual meeting on Friday, February 5th. We need a nomination committee. John has invited potential Board candidates to attend the next Board meeting to see what Red Wing Downtown Main Street is all about and to consider involvement with our organization.

The Design Committee will take down the garland tags on Monday, January 18th.

Nancy Knudsen will be invited to our next Board meeting to give us a recap on the Holiday Stroll to include event financials.

Old Business

Discussion continued on the elimination of swap memberships. We will ask the Organization Committee to make a personal visit to those members to inform them of the changes, answer questions and invite them to join.

During membership dues discussion a suggestion was made to bill members annually beginning Oct 1, 2010. Dues would be prorated as needed. After asking our members for their input on membership dues and noting that membership dues have not been increased in eight years, it was suggested that we increase membership dues by \$25.00 across the board. We will ask the Organization Committee for their input.

Beginning with a dry run and then processing specific sections of the bylaws, the committee has finished going through the bylaws. Suggested changes will be inserted by putting a strike out through the old bylaws and adding new bylaws in a distinguishing font style and/or color. When this is complete they will be distributed and we'll have a reading together. The bylaws have strict definitions for rules by which changes can be made to the bylaws. Some of the more substantial changes were discussed.

The bylaws will not be ready to distribute to our members at the Annual Meeting. We'll schedule member distribution at the next Board meeting.

New Business

We will replace our office printer when we purchase a laptop to take advantage of possible savings opportunities.

The next item of discussion began with a suggestion to co-sponsor a downtown Red Wing photography contest. Each sponsor would contribute \$250.00 towards the prize valued at \$750.00. The prize would consist of \$500.00 cash and \$250.00 to have exhibit images printed and displayed at local downtown restaurants. Red Wing Downtown Main Street would have use of the winning images for one year and will use them on our website.

The contest would be promoted through our website, Tuesday Talk, Facebook, the Red Wing Photography Club and our 2010 Annual Meeting.

Motion: To approve \$250.00 as a co-sponsor towards the downtown Red Wing photo contest.

Motion: John Becker
Second: Shelley Diercks

Motion carried.

Board Comments

In the past we have run an ad in the Republican Eagle thanking all those who contributed to Red Wing Downtown Main Street events over the past year. Would we like to do the same for 2009?

Motion: To approve an ad in the Republican Eagle thanking our 2009 event contributors.

Motion: Wendy Ehlers
Second: Julie Eckstrom

Motion carried.

Several new events and fundraising ideas were discussed. Carol Duff reported on the City Council meeting.

Motion: To adjourn.

Motion: Wendy Ehlers
Second: Shelley Diercks

Motion carried.

Meeting adjourned at 10:07 a.m.